



News Release

FOR IMMEDIATE RELEASE

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Bank of America and Graco Children's Products Team Up to Support Children's Advocacy Center of Brevard

Melbourne, Fla.—Bank of America, in partnership with United Way, bank associates, customers and local businesses are making a difference in Brevard County, and especially to the Children's Advocacy Center of Brevard (CACB).

At a ceremony in Daytona Beach, Bank of America Assistant Vice President Vince Donato announced that the Children's Advocacy Center of Brevard will receive a \$10,000 gift as part of the company's Pay It Forward community outreach program. The CACB is one of five recipients in Brevard, Volusia, Flagler and Putnam Counties. "To say we were pleasantly surprised is a major understatement," said Chuck Biehl, Director of the Child Protection Team and the Children's Advocacy Center of Brevard. "Especially since Bank of America had already arranged a substantial in-kind gift from Graco. We are very grateful to Bank of America for selecting the Children's Advocacy Center as a *Pay It Forward* 2007 recipient."

In addition to the financial support, Bank of America facilitated an in-kind gift of 100 high chairs and 50 Pack n' Play® portable playards from Graco Children's Products Inc. Because the particular kind of services provided by Advocacy Center professionals to child victims of abuse and non-offending family members, the Advocacy Center could not use the items directly and asked representatives of United Way of Brevard's Gifts in Kind Program to distribute the products to agencies who would best benefit from such a generous gift to the community. As a result, six very excited organizations are now beneficiaries of Graco's donation.

"And without the extraordinary efforts of Diane Scott, a Board member of the Friends of the Children's Advocacy Center of Brevard, and the local members of Team Bank of America, who ran with the *Pay It Forward* challenge from Senior Vice President John Jordan, none of this would have happened," added Biehl. "We thank Bank of America's Mitch Orapello, Vince Donato and Jennie Scott for their leadership, and for choosing to support the children of abuse served by the Children's Advocacy Center of Brevard."

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Established in 1996, the Children's Advocacy Center of Brevard unites child protection professionals from multiple agencies under one roof in a child-friendly environment to intervene in the most severe cases of child abuse in Brevard County. Children's Advocacy Center tours are available by appointment by calling Teresa Munroe at 259-1883. CACB is a nonprofit organization affiliated with Wuesthoff Health Services.

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Photo caption:



A Celebration of Giving—Bank of America recognized its five recipients of the *Pay It Forward 2007* awards at a ceremony in Daytona Beach. Representing Bank of America is Cocoa Beach Bank Center Manager Mitchell Orapello (left), who presented a \$10,000 check to Charles Biehl, Director of the Child Protection Team and Children's Advocacy Center of Brevard. Also pictured is Graco Product Specialist Carlos Orjuela. The Advocacy Center was one of two Brevard County Pay It Forward recipients and had also been awarded a generous in-kind donation from Graco Children's Products.